

11th Annual



Finding Diversity Within the Board and Committees

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Finding Diversity

- Finding new recruits
- Providing proper guidance for those future board members
- Creating the proper team dynamic for welcoming new board members (on-boarding)

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Finding Diversity

What are the top three activities we are doing to enhance our board and committees?

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Finding Diversity

- Focus on and identify board diversity goals (age, ethnicity, background, gender)
- Develop an “evergreen list” – keep a list – branch managers can be a specific good source
- Widen your search – beyond acquaintance and colleagues of existing board –
- Associate Director Program
- Use the Credit Union Brand as a recruiting tool